



**Syracuse Section, Northeast Region, District 2
ILLUMINATING ENGINEERING SOCIETY
OF NORTH AMERICA
(Serving Central New York)**

BOARD OF DIRECTORS/MANGERS MEETING: JANUARY 17, 2020

Present (Checked):

<input checked="" type="checkbox"/> Roger Garcia	<input checked="" type="checkbox"/> Bill Snow	<input type="checkbox"/> John Domanski	<input type="checkbox"/> Marc Pittarelli
<input checked="" type="checkbox"/> Liliya Lifanova	<input type="checkbox"/> Jeff Cassel	<input type="checkbox"/> Rory Carlesco	<input type="checkbox"/> Bill Fletcher
<input checked="" type="checkbox"/> Franz Rundberg	<input checked="" type="checkbox"/> Kurt Benziger	<input type="checkbox"/> Paul Mahaney	<input checked="" type="checkbox"/> Catherine Barnes

Agenda:

◆ **Engineering Expo**

- No discussion.

◆ **Monthly Presentation**

- Ira Rothman, Chair of District 2, will be here for February 13th presentation. Initially planned for BOM only but Liliya wants to open it to membership to “encourage” participation. Discussed picking up tab for lunch to step up attendance.
- Liliya to coordinate accommodations for Ira.
- Need to reach out to Paul regarding availability of Center of Excellence.
- Kurt attended the IES webinar on “wireless controls” on 1/16/20 and said it was very informative and should be considered for a future presentation.
- Jeff to follow up regarding future presentation on “Glare Control”. Possibly contact this month or early next month (they are in California) for April/May presentation.
- Kurt to follow up on alternative for April/May with LRC “live” presentation. Is it approved for CEU’s? Confirm cost of \$25 individual (5 for \$100) or can we pay one fee for group and still get CEU’s for everyone?

◆ **LEducation**

- Kurt to investigate LEducation (NYC) in March (17 & 18) in lieu of LightFair.
- Cost comparison. \$25? \$50?
- Consider IES paying entrance fee for members.
- Possibly ask for deposit for bus (or even pre-pay).

◆ **Golf Tournament**

- All set for Lakeshore in Cicero for 9:00 AM. Cost projected to be \$2-\$3 more than Pompey.
- Jeff mentioned course possibly adding in “extra’s”.
- Jeff to follow up with John regard status of invite flyer. Schedule to send out in March.

◆ **Clam Bake**

- Jeff to reach out to venue and report availability for September 2020.

◆ **Scholarship**

- Roger to develop requirements and report to BOD at future meeting.

◆ **Membership**

- Need to develop a letter to local businesses. Attach to informative presentation invite.

◆ **Ongoing Business:**

- Need to send out an email to BOM for input on changing monthly meetings to after monthly lunch presentation.
- Need to come up with subject matter/tour sites. Investigate alternate lunch/dinner venue with ample “free” parking.
- We need to make progress on distribution of Richard Hathaway scholarship fund.
- Possibly combining our monthly meeting with other organizations (IEEE).
- (7) monthly meeting required per year (Expo counts as 2, golf tourney is 1).
- Liliya to investigate transferring the administration of our web site from who we have presently to an IES Web Master.
- Jeff’s contact to maintain our LinkedIn and Instagram pages is not available. He will investigate further. Reach out to Paul M. for possible student to manage web presence. Review Albany Instagram page.
- All attendees to come up with ideas to increase southern tier participation and scholarship criteria.
- Liliya to contact Southern Tier for possible dates for trip down there.

1. Program - Roger Garcia & Bill Snow

- Arranges speakers, programs and facility for our program meetings while the VP and others usually assist.

2. Education – Jeff Cassel & Kurt Benziger

- The role of the Section Education Chair is an important one in developing a plan for the Section’s program year and requires coordination with the other colleagues on the Board of Managers.
- Identify collaborative educational opportunities with other IES Sections, Regions and other allied organizations.

3. Membership – Roger Garcia & Franz Rundberg

- Works to retain current membership, conducts new member drives, welcomes new members, and prepares, when necessary, membership surveys.
- Seeks out potential Sustaining Members, welcomes new ones into the Section, and retains current Sustaining Members.
- Arranges recognition of Sustaining Members in Section newsletter and at special Section meetings.

4. Website/Public Relations- Liliya Lifanova

- Sends releases to local papers and IES office regarding Section activities, maintains a folder of work, and encourages the media’s interest in and coverage of Section activities.
- Responsible for collecting nominations within the Section of candidates for Section, Regional and Society Awards.

5. Fund Raising - John Domanski & Jeff Cassel

- Golf Tournament
- Other fund-raising events.

6. Illuminating Awards – Paul Mahaney & Franz Rundberg

The next meetings:

BOM: February 13, 2020 after Ira presentation.

If you are out of town or on the road, please call a BOD's cell phone .